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TVU Networks Partners with JVCKENWOOD To Provide Seamless Access to TVU Ecosystem with CONNECTED CAM Cameras

Cloud-Based Solutions Including TVU Producer, TVU Grid, and TVU Partyline Provide Native Support for SRT Live Video Streaming

MOUNTAIN VIEW, CA – June 3, 2021 – [TVU Networks](#), the market and technology leader in cloud and IP-based live video solutions, today announced it has partnered with JVC Professional Video, a division of JVCKENWOOD USA Corporation, to provide seamless access to TVU’s cloud-based solutions via CONNECTED CAM™ cameras using the native SRT (Secure Reliable Transport) video transport protocol. The partnership provides improved content sharing and distribution workflows for sports and news organizations that have invested in the popular line of JVC studio, shoulder-mount, and handheld camcorders.

With built-in encoders and decoders, JVC’s GY-HC500 and GY-HC900 [CONNECTED CAM](#) cameras are the only professional broadcast cameras that offer native SRT support without the need for external equipment. The cameras can stream live video over the internet via Wi-Fi or LAN connection, and return video can provide the program feed, prompter content or camera control information for the camera operator.

TVU accepts CONNECTED CAM content directly into its cloud-native production platform as live ISOs. CONNECTED CAM signals can also flow through the [TVU Grid](#) network, allowing seamless point-to-multipoint live video distribution or a direct connection to the [TVU Partyline](#) collaboration and broadcast-quality conferencing program for live productions.



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“TVU Grid is the best point-to-multipoint cloud-based distribution system in the world, and broadcasters who have invested in CONNECTED CAM want to be able to ingest their live streams into the TVU ecosystem,” said Edgar Shane, general manager of engineering for JVCKENWOOD USA. “That’s where SRT comes in very handy. It’s a de facto standard for sending live video over the internet. The fact that TVU is supporting this protocol only adds to their leadership position in content and live stream management.”

“Several station groups have embraced JVCKENWOOD’s CONNECTED CAM for ENG and multi-camera live sports production. Now, these organizations have an easy path for contributing and distributing assets,” explained Greg Doggett, director of sports, entertainment, and strategic alliances, TVU Networks. “TVU’s native support makes it easy for JVC cameras to connect directly to TVU Grid and our other cloud-based solutions. We’re excited to work with JVC and see how broadcasters will use this seamless connectivity for at-home productions, REMI workflows, and other programming applications.”

About JVC Professional Video

Headquartered in Wayne, New Jersey, JVC Professional Video is a division of JVCKENWOOD USA Corporation, a wholly owned subsidiary of JVCKENWOOD Corporation. The company is a leading manufacturer and distributor of broadcast and professional video equipment, as well as D-ILA front projection systems. For more information, visit JVC’s website at <http://pro.jvc.com> or call (800) 582 5825.

About TVU Networks®

TVU Networks is a global organization with more than 3,000 customers using its IP and cloud-based workflow solutions across multiple industries including news, entertainment media, sports, corporate, streaming, houses of worship and government. Through the use of AI and automation driven technology, TVU helps broadcasters realize an efficient metadata and story-centric workflow through its TVU MediaMind platform for live video content acquisition, indexing, production, distribution and management. The company has been on the forefront of developing the tools needed to revolutionize and streamline the Media Supply Chain. TVU is a critical part of the operations of many major media companies worldwide and is a Technology and Engineering Emmy® Award winner.

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